

GRAND ISLE RESORT & SPA HONORED IN THE 2012 TRIPADVISOR TRAVELERS' CHOICE HOTEL AWARDS

Newton, Mass. – January 18, 2012 - TripAdvisor, Inc. (NASDAQ: TRIP), the world's largest travel website, today reveals [Grand Isle Resort & Spa](#) was chosen as a winner by TripAdvisor in its 2012 Travelers' Choice® awards for both [Top 25 Luxury Hotels in the Caribbean](#) and [Top 25 Relaxation & Spa Hotels in the Caribbean](#).

Now in its tenth year, the annual TripAdvisor Travelers' Choice awards honor the world's best hotels, earning their distinction from those who know them best – real travelers. Unlike any other hotel honors, TripAdvisor Travelers' Choice winners are based on millions of valuable reviews and opinions from travelers around the world.

“With the help of millions of travelers around the globe, TripAdvisor is thrilled to recognize the world's most outstanding hotels for the tenth year of the Travelers' Choice Awards,” said Christine Petersen, president, TripAdvisor for Business. “From the best bargain hotels to best luxury hotels, remarkable service, value and quality are the hallmarks of our Travelers' Choice winners.”

“We're so pleased to receive these Travelers' Choice awards because they come from our guests. It's very important that guests have a great time and a memorable experience when they come to Grand Isle. This is great validation that we're doing a good job for them, and that means the world to us,” said Don Jelinek, General Manager, Grand Isle Resort & Spa.

As TripAdvisor has continued its growth globally, featuring sites in 30 countries and in 21 languages, the Travelers' Choice Hotels awards now highlight a broader range of spectacular properties across the globe.

For reviews on Grand Isle Resort & Spa, go to www.tripadvisor.com.

For the complete 2012 Travelers' Choice list, go to www.tripadvisor.com/travelerschoice.

Ends

About Grand Isle Resort & Spa

Grand Isle Resort & Spa is one of the finest luxury resorts in the Bahamas. This well-appointed villa community is ideally suited for family vacations, romantic getaways, destination weddings, special occasions, or for simply enjoying the beach. Located in beautiful Great Exuma, Bahamas, Grand Isle offers spacious ocean front vacation homes that feature custom furnishings, fully-appointed gourmet kitchens, and private balconies with spectacular island views. From the architecture and interior design to a host of modern conveniences and thoughtful touches, all of the villas at Grand Isle Resort & Spa offer luxury, quality and a little piece of paradise with all the comforts of home.

About TripAdvisor

TripAdvisor® is the world's largest travel site, enabling travelers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools. TripAdvisor-branded sites make up the largest travel community in the world, with more than 50 million unique monthly visitors*, and over 60 million reviews and opinions. The sites operate in 30 countries worldwide, including China under daodao.com. TripAdvisor

also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to TripAdvisor's millions of monthly visitors.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 18 other travel media brands, and together the sites attract more than 65 million unique monthly visitors**. TripAdvisor's travel media brands include: www.airfarewatchdog.com, www.bookingbuddy.com, www.cruisecritic.com, www.familyvacationcritic.com, www.flipkey.com, www.holidaylettings.co.uk, www.independenttraveler.com, www.onetime.com, www.seatguru.com, www.sniqaway.com, www.smartertravel.com, www.travelpod.com, www.virtualtourist.com, and www.kuxun.cn.

*Source: comScore Media Metrix for TripAdvisor Sites, Worldwide, August 2011

**Source: comScore Media Metrix for TripAdvisor Inc. and its subsidiaries, Worldwide, August 2011

©2012 TripAdvisor, Inc. All rights reserved.

SOURCE TripAdvisor, Inc.

###

Contacts:

| | |
|---|---|
| TripAdvisor Media Relations mediarelations@tripadvisor.com www.tripadvisor.com | Grand Isle Resort & Spa salesandmarketing@grandisleresort.com www.grandisleresort.com |
|---|---|